Welcome to JA Europe Annual Conference, 28-30 November 2016

Prague - Czech Republic!

Every year we invite our members to an internal conference, where they learn essential information about the network, communications, structure and overall organisation. This is an excellent opportunity for them to gain knowledge in important processes and procedures, as well as our growing community.

Our Conference is a great networking opportunity, where participants can connect with colleagues from our other member countries. It is definitely an event not to be missed!

We are happy to welcome 102 people from 33 countries this year in Prague!
# PROGRAMME

## DAY ONE – Monday, November 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>12.00 – 15.00</td>
<td>Registration</td>
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</table>
| 15.00 – 16.00 | Welcome and Opening Session  
  - Welcome from the Chair of JA Czech, Michal Nebesky, CITI  
  - “Millennials in the Workplace” (Jaroslava Rezlerova, Managing Director ManpowerGroup Czech Republic and Manpower Slovakia)  
  - JA Thought Leadership Potential (MEP Martina Dlabajova)  
  - “Bata Book” Presentation  
  - JA Alumni Europe (Sarah Rapp, President JA Alumni Europe) |
| 16.00 – 17.30 | Harvesting Successes from the Network  
  - Country spotlights (with Caroline Jenner & Diana Filip) |
| 18.00 – 19.00 | City Tour by walk to dinner |
| 19.00 – 21.00 | Welcome Dinner |

## DAY TWO – Tuesday, November 29

<table>
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<th>Time</th>
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<tr>
<td>08.00-09.00</td>
<td>Business Breakfasts (meeting times)</td>
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</table>
| 09.00-13.00 | Co-Creation Workshop  
  Mr. Partha Bose (Oliver Wyman)  
  - Towards 2019: Changing JA→ evolving and innovating  
  - Partnering and learning  
  - Strategy: fixed, flexible, freestyle  
  ESP Workshop: what strategy for the future?  
  - ESP sustainability plan  
  - Countries Best Practices  
  - Building a national strategy to grow ESP (working groups with rapporteurs)  
  - Conclusions and recommendations |
| 11.00-11.30 | Coffee Break |
| 13.00-14.00 | Lunch  
  How to do a Ted Talk  
  Mr. Yacine Kouhen (TED-style)  
  *Part 1*  
  For CEOs |
| 14.00-15.30 | Innovative Programmes  
  Sharing & learning: local innovations with high scalability potential  
  - Titan (serious games)  
  - It’s My Future  
  - Green Entrepreneurship  
  Global Fundraising  
  Mrs. Brandie Conforti, Global Head of Development, JAW  
  *Challenges/Opportunities*  
  - JA Centennial, Global Council, Unrestricted donations are some of the topics on the agenda.  
  Innovative Programmes  
  Sharing & learning: local innovations with high scalability potential  
  - Titan (serious games)  
  - It’s My Future  
  - Green Entrepreneurship |
| 15.30-16.00 | Coffee Break |
| 16.00-17.30 | How to do a Ted Talk  
  Mr. Yacine Kouhen (TED-style)  
  *Part 2*  
  For CEOs  
  Global Fundraising  
  Mrs. Brandie Conforti, Global Head of Development, JAW  
  *Challenges/Opportunities*  
  - JA Centennial, Global Council, Unrestricted donations are some of the topics on the agenda.  
  Innovative Programmes  
  Sharing & learning: local innovations with high scalability potential  
  - Titan (serious games)  
  - It’s My Future  
  - Green Entrepreneurship |
| 19.00-22.00 | Cocktail & Awards Dinner |

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JA Europe  
A Member of JA Worldwide  
JA Europe  
A Member of JA Worldwide  
JA Czech  
A Member of JA Worldwide
DAY THREE – Wednesday, November 30

08.00-09.00  Business Breaks (meeting times)
09.00-13.00  Board of CEOs
              (CEOs only!)

Networking sessions
Sharing best practices, learning from each-other and improving our performance and efficiency.

Table topics:
- Project Management & Moves Management (Stewardship) – best practices
- Marketing & Communications - best practices
- Presentation of JA Alumni Europe

Coffee Break
11.00-11.30

13.00 - 14.00  Lunch
14.00  Departure

THE CONFERENCE VENUE

The Conference will be held at

GRANDIOR HOTEL PRAGUE
Na Porici 42
110 00 Prague
Czech Republic
Tel: +420 226 295 111

Location HERE

GPS:
50°5'24.295"N
14°26'9.704"E

DRESS CODE FOR THE CONFERENCE
Dress code for all our meetings and workshops is Business Casual.
HOW TO GET THERE

Arrival by car - main hotel entrance

GPS:
50°5’24.295”N
14°26’9.704”E

Note that parking is not allowed in front of the main hotel entrance - see below for secondary hotel entrance and garage entrance

Arrival by own car and parking - secondary hotel entrance and garage entrance

GPS:
50°8’97.358”N
14°43’49.583”E

Street address: Na Florenci 29, 110 00 Prague 1, Czech Republic (address of the former Designhotel Elephant)

Arrival by train

From Hlavní Nádraží (Main) train station or Nádraží Holešovice train station:
Take underground C (Red line) to Florenc station
Arrival by plane - See Prague Airport website [HERE](#). More info about the group transfers available from JA Czech at [events@jaczech.cz](mailto:events@jaczech.cz) or +420 777 555 959 or see below.

From the airport to the hotels by:

Public Transport

Take bus No. 100 from the airport to the bus station Zličín where you change to the metro (underground) train and take the B line (yellow) from Zličín to Florenc station. Duration: 50-60 mins, Price information [HERE](#), ticket machines accept credit cards

Taxi

Take the yellow airport taxis in front Arrival halls of the terminals - AAA or 111 service. Duration: 30-40 mins, Price: 25-30 EUR possible to pay by credit card

Uber

Use your Uber app and meet your driver at the parking lot in front of Terminal 2 Departures hall (top floor). Duration: 30-40 mins, Price: 15-30 EUR depending on Uber rates at that moment
THE ACOMMODATION

The accommodation will be held at 2 hotels:

**GRANDIOR HOTEL PRAGUE**
Na Porici 42
110 00 Prague
Czech Republic
Tel: +420 226 295 111
www.hotel-grandior.cz/en

&

**AXA Hotel**
Na Porici 40
110 00 Prague 1
Czech Republic
Tel: +420 227 085 111
Email: hotel@awa-hotel.cz
www.axa-hotel.cz

**Please note:** Both hotels are located next to each other at the same street.
SPECIAL EVENTS

DINNERS

- Welcome Dinner – on Monday evening (November 28th) – Kolkovna Savarin. Dress code is Casual. Location HERE

- Special Dinner - on Tuesday evening (November 29th) we are organizing an Awards Dinner at the Grevin Prague. Dress code is Business informal.

Location HERE
Celetná 15, 110 00 Prague 1
Staroměstská / Můstek
Náměstí Republiky
Tel: + 420 226 776 776

A visit to Grevin Prague is an exciting journey from history to the present. Leave reality behind and enter the legends in our seven interactive universes where reality and imagination become one.
CITY TOUR

A short city tour highlighting Prague Centre will be organized before the Welcome dinner on **November 28th at 6 p.m.** See more about Prague [HERE](#).
VISIT & SHOPPING

Although we will have a busy agenda for meetings and trainings (as always), some of you will find some time to see the city and do some shopping before or after the conference. For more information visit here. Local attractions here & sightseeing here.

OTHER DETAILS

- **Currency** - The Czech Koruna (CZK) is the currency of Czech Republic. See more details and exchange rates HERE (Credit Card payments acceptable in most of the places/shops)
- **Participation certificates** – will be sent to each participant right after the event by e-mail
- **Invoicing** – we will issue your final invoice after the conference – my colleague Kristina Velkovska Dias will be in touch with you in December (please note that VAT will be applicable to the participation fee – see more details here – page 6). Extra nights at AXA hotel will be included in the final invoice (Grandior hotel – payment directly to the Grandior hotel)
- **Weather in Prague** - here
1. **EE-HUB Round Table**, Rome, Italy, January 16, 2017

2. **JA Marketplace 2017**, February-May, 2017:
   - Tallinn Estonia, February 11-12, 2017
   - Vienna, Austria, March 17-19, 2017
   - Kaunas, Lithuania, March 22-24, 2017
   - Riga, Latvia, April 4-6, 2017
   - Zurich, Switzerland, May 26-27, 2017

3. **EE-HUB Round Table**, April, TBC


5. **European Sci-Tech Challenge Grand Finale 2017** - TBC


8. **Alumni Leadership Conference**, Prague, Czech Republic, August 30-September 3, 2017


EMERGENCY NUMBERS

In case you need assistance email or call:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Name</th>
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<tbody>
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SEE YOU SOON IN PRAGUE!

Visit our website [HERE](#)

“Join the conversation online & tag us @JA_Europe!”

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