Welcome to JA Europe Annual Conference  
29.11.2017 – 01.12.2017 
Sofia, Bulgaria

THE CONFERENCE

Every year we invite our members to an internal conference, where they learn essential information about the network, communications, structure and overall organisation. This is an excellent opportunity for them to gain knowledge in important processes and procedures, as well as our growing community.

Our Conference is a great networking opportunity, where participants can connect with colleagues from other member countries. It is definitely an event not to be missed!

We are happy to welcome 137 people – CEOs, Staff members, Board Members, guests and speakers from 36 countries this year in Sofia!
# PROGRAMME

## WEDNESDAY - NOV 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>11.00 – 12.30</td>
<td>Registrations</td>
<td>Grand Hotel Sofia lobby</td>
</tr>
<tr>
<td>12.00 – 12.30</td>
<td>Standing Lunch</td>
<td>Foyer Triaditza</td>
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<tr>
<td>12.30 – 14:00</td>
<td>MARKETPLACE</td>
<td>Triaditza 1+2</td>
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<tr>
<td>14:10</td>
<td>Transfer from Grand Hotel Sofia to Nu Boyana Film Studios</td>
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<tr>
<td>15.00 – 18.30</td>
<td>FORUM hosted by JA Bulgaria (20 Years Anniversary in Bulgaria)</td>
<td>Nu Boyana Film Studios</td>
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<tr>
<td>18.30 – 18.40</td>
<td>Short Break</td>
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<tr>
<td>18.40 – 19.15</td>
<td>JA Europe Awards Ceremony</td>
<td>Nu Boyana Film Studios</td>
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<tr>
<td>19.30 – 22.00</td>
<td>Gala Dinner</td>
<td>Nu Boyana Film Studios</td>
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<tr>
<td>22.00</td>
<td>Transfer from Nu Boyana Film Studios to Grand Sofia, Central Park &amp; Suite hotel</td>
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## THURSDAY - NOV 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.15 – 10.15</td>
<td>ICEE Final Report on the Impact of Company Program</td>
<td>Sofia hall</td>
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<tr>
<td>10.30 – 12.30</td>
<td>Annual General Meeting</td>
<td>Sofia hall</td>
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<tr>
<td>10.30 – 12.30</td>
<td>Transforming JA Programs (Primary and Middle Grades)</td>
<td>Serdika</td>
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<tr>
<td>10.30 – 12.30</td>
<td>Transforming JA Programs (Company Program)</td>
<td>Triaditza 1</td>
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<tr>
<td>13.40 – 17.00</td>
<td>PROGRAMS 360° Interactive session with MC Desrosiers, JA USA</td>
<td>Triaditza 2</td>
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<tr>
<td>18.00 (Staff) 18.30 (CEOs)</td>
<td>Meeting at the Grand Sofia hotel lobby for City Tour &amp; dinner</td>
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<tr>
<td>19.30 – 21.30</td>
<td>Networking Dinner</td>
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## FRIDAY - DEC 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>08.30 – 12.00</td>
<td>Box of Crayons: The Coaching Habit with Jonathan Hill</td>
<td>Triaditza 1</td>
</tr>
<tr>
<td>08.30 – 12.00</td>
<td>Project Management</td>
<td>Triaditza 2</td>
</tr>
<tr>
<td>09.00</td>
<td>Start Up Programme</td>
<td>Serdika</td>
</tr>
<tr>
<td>12.00 – 12.30</td>
<td>Packed Lunch &amp; Departures</td>
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</table>
THE CONFERENCE VENUE

Grand Hotel Sofia  
1, Gurko Str., 1000 Sofia, Bulgaria  
Tel: (+359 2) 811 0811  
Email: concierge@grandhotelsofia.bg  
www.grandhotelsofia.bg

Location HERE

DRESS CODE FOR THE CONFERENCE
Dress code for all our meetings and workshops is Business Casual.

HOW TO GET THERE

- **Arrival by taxi** – cost for the taxi from the airport is about 10 -15 Eur.
- **Arrival by own car and parking** – secondary hotel entrance and garage entrance
- **Arrival by public transport from the airport** – take the tube from the airport and get off at Serdika station. The hotel is 5 minutes walk.
THE ACOMMODATION

The accommodation will be held in 3 hotels this year:

**GRAND HOTEL SOFIA**
1, Gurko Str., 1000 Sofia, Bulgaria
Tel: (+359 2) 811 0811
Email: concierge@grandhotelsofia.bg
www.grandhotelsofia.bg

**CENTRAL PARK HOTEL**
106 Vitosha Blvd., 1463 Sofia, Bulgaria
Tel: (+359 2) 805 8181
Email: reservations@centralparkhotel.bg

**SUITE HOTEL SOFIA**
1A Yordan Yossifov Str.
1700 Sofia, Bulgaria
Tel: +359 2 440 80 80
Email: reception@suitehotelsofia.bg
www.suitehotelsofia.bg/en/modern-four-star-business-hotel-sofia/four-star-hotel-sofia.htm#.WW3EP4SGP3g
Please note: The hotels are not located next to each other.

Check In/Out: Check-in: after 2 PM / Check-out: 12 AM
Guests may contact hotel for further details if arriving earlier.
SPECIAL EVENTS

DINNERS

- **Nov 29 – FORUM & GALA DINNER** at Nu Boyana Film Studio
  - 84 Kumata Street, Cinema Center Boyana, 1616 Sofia - [HERE](#)
  - Dress code: Business Attire

- **Nov 30 - Networking dinner** in Restaurant "Manastirska magernitsa"
  - 10 min walk from the Grand Sofia hotel - [HERE](#)
  - Dress code: Casual

CITY TOUR

A short city tour highlighting Sofia will be organized before the Networking dinner. Details will be announced during the first day of the event.

A visit to St. Alexander Nevski Cathedral is an exciting journey from history to the present..
VISIT & SHOPPING

Although we will have a busy agenda for meetings and trainings (as always), some of you will find some time to see the city and do some shopping before or after the conference. For more information visit here. Local attractions here & sightseeing here.
OTHER DETAILS

- **Currency** - The Bulgarian Lev is the currency of Bulgaria. See more details and exchange rates [HERE](#) (Credit Card payments acceptable in most of the places/shops)
- **Participation certificates** – will be sent to each participant right after the event by e-mail
- **Invoicing** – we will issue your final invoice after the conference – my colleague Kristina Velkovska Dias will be in touch with you in December (please note that VAT will be applicable to the participation fee). Extra nights will be included in the final invoice.
- **Weather in Sofia** - [HERE](#)

EMERGENCY NUMBER

In case you need a help or assistance email or call:

**Vanda Franciscy**, Senior Special Events and Project Manager, JA Europe  
vanda@jaeurope.org  +421 903 529 747

or

**Vera Petkantchin**, COO, JA Bulgaria  
vera.petkantchin@jabulgaria.org  +359 887 30 90 33

SEE YOU SOON IN SOFIA!
CAALENDAR OF EVENTS 2018

1. **JA Marketplace 2018**, February-May, 2018 – final locations TBC

2. **Why Europe Matters**, March 20-21 Brussels, Belgium

3. **JA Teachers Conference**, April 9, Riga, Latvia

4. **EE-HUB Round Table**, Budapest, Hungary, May, TBC

5. **European Online Sci-Tech Challenge 2018**, dates TBC


8. **JA Europe Company of the Year Competition 2018**, Belgrade, Serbia, July 16-19, 2018

Visit our website [HERE](#)

“Join the conversation online & tag us @JA_Europe!”

Co-funded by the Erasmus+ Programme of the European Union