Building on the success of the first two years of ‘Inventing the Future’ project, JA Europe and the Arconic Foundation are extending their collaboration for the period 2019-2021.

Through a blend of STEM (Science, Technology, Engineering and Mathematics) skills and entrepreneurship education, the objective is to bring a more intensive entrepreneurial learning experience to secondary and VET school students in four countries, with a special focus on the challenges and innovations of the manufacturing industry. The collaboration aims to support the importance of future workforce upskilling and reskilling in the manufacturing industry to boost competitiveness and job creation.

1,200 young people will participate in the JA Company programme (a year-long entrepreneurship education experience) and will have the possibility to certify the business, economic and financial knowledge, competences and skills developed during the year, by taking the Entrepreneurial Skills Pass™.

Students will close the year with an online competition on the newly developed JA Marketplace, where they will compete online for the Arconic Foundation ‘Innovative Recycling and Reuse Award’.

“It is truly inspiring to engage with young students and observe their passion, skills and teamwork to tackle major societal challenges. We look forward to continuing our Arconic Foundation partnership with JA Europe and further engaging with young Europeans on the future of manufacturing”.

Jasper VAN ZON
Senior Director, Communications Europe and Asia in Arconic

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