

MEDIA ALERT

Brussels, 19 October 2016

Young Europeans step into the shoes of business and policy leaders for one day

- 40 young Europeans will participate in *Leaders-for-a-Day*, on 19 October and learn from top leaders by shadowing them during an entire working day
- At the end of the day, students and leaders will be invited to exchange their views on career and skills development during a cocktail celebration, including a presentation of ManpowerGroup's recent report 'Millennial Careers: 2020 Vision'.

Leaders-for-a-Day 2016

[Leaders-for-a-Day](#), organised by JA Europe in cooperation with the AmCham EU, and supported by ManpowerGroup and Microsoft, is designed to offer further opportunities to students who completed the JA Company Programme and obtained the [Entrepreneurial Skills Pass™](#) (ESP), a unique certification of their entrepreneurial skills, knowledge and attitude.

This initiative aims to inspire young people to be more entrepreneurial and encourage mentoring opportunities between students and experienced professionals. Leaders include the European Commissioner for Education, EU officials and business CEOs. Young people will benefit from this experience to expand their network and better position themselves to enter the labour market. Studies have shown that students who have contact with employers while in school are more likely to be employed and 3-6 times less likely to be jobless.

A celebration cocktail will take place at Cercle de Lorraine at the end of the day. Students and leaders will share their experience and exchange views linked to ManpowerGroup's study "[Millennial Careers: 2020 Vision](#)".

"This is a unique and possibly first-time opportunity for these young people to spend a day with a senior leader. It helps demystify the working world and because they've earned their Entrepreneurial Skills Pass at school, they have important experience to share with the leader as well. Actions like Leaders-for-a-Day leave a lasting impact on both sides," said **Caroline Jenner, CEO of JA Europe**.

Media opportunities

- Follow a leader and his/her shadow student
- Join us for the celebration cocktail, meet with leaders, students and learn more from the ManpowerGroup's report
- Interview leaders/students about their experience

Agenda Wednesday, 19 October 2016

- 10:00-17:00 JA Alumni will spend a working day with a leader
- 18:30- 20:00 Celebration Cocktail at Cercle de Lorraine, doors open from 17.30

An initiative of

In collaboration with

Supported by

Highlights from last year:



"My experience with the Leaders-for-a-Day program was excellent. Paulo from Portugal, the young leader who came to "shadow" me in the Microsoft office in Brussels, was very curious, knowledgeable and way more mature than most 18-year-olds I've encountered. I was impressed by the fact that Paulo already has his future plans set for the next years and it was great to help and mentor such a young talent with an entrepreneurial mind-set." - **Francois Lhemery, Senior Director of Policy for Microsoft EMEA**

About the students

Students were selected based on their entrepreneurial skills, knowledge and attitude but also on their video pitch. See an example below:



Video pitch from participating L4D student

About JA Europe

JA Europe www.jaeurope.org is Europe's largest provider of education programmes for entrepreneurship, work readiness and financial literacy, reaching 3.5 million students in 39 countries in 2015. It was founded in 2001 when Young Enterprise Europe and Junior Achievement International Europe merged. JA works with the education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences they will need to succeed in a global economy. JA's activities have been endorsed as best practice by the European Commission. JA Europe is the European Regional Operating Centre for JA Worldwide®.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for more than 65 years. As workforce experts, we connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2015, ManpowerGroup was named one of the World's Most Ethical Companies for the fifth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com

####

For more information please contact:

Philippe Giot
Communications & Digital Media Officer, JA Europe
philippe@jaeurope.org
+32 (0)478 87 07 31

An initiative of

In collaboration with

Supported by

Confirmed leaders



Tibor Navracics
European Commission

Commissioner for
Education, Culture, Youth
and Sport

[Bio](#)



Alex Dossche
Sage

Managing Director

[Bio](#)



**Alexandros B.
Koronakis**
New Europe

Editor & CEO

[Bio](#)



Andreas Tegge
SAP

Head Global Government
Relations

[Bio](#)



Angela Buren
AXA Group

Head of Talent &
Performance

[Bio](#)



**Antonio Salvatore
(Tony) Grazlano**
Huawei

Vice-President of the
European Public Affairs and
Communications Office

[Bio](#)



Bart De Ridder
Accenture

Country Managing Director

[Bio](#)



Brian Johnson
The Parliament
Magazine

Managing Editor

[Bio](#)



Calogero Lattuca
Vesuvius

Sales Manager

[Bio](#)



**Christophe
Vandoorne**
Korn Ferry
International

Senior Client Partner &
Office Managing Director

[Bio](#)



Eduardo Lanza
Telefónica S.A.

Senior Manager of Brussels
Office

[Bio](#)



Elke De Loecker
Tapfin

ManpowerGroup
European Sales Director

[Bio](#)



Emilian Pavel
European Parliament

MEP

[Bio](#)



Eva Paunova
European Parliament

MEP

[Bio](#)



Geert Vaerenberg
Experis Belux

ManpowerGroup
Director

[Bio](#)



Federica Sabbati
European Heating
Industry

Secretary General

[Bio](#)



François Josz
Sage

Sales Director

[Bio](#)



Ivo Christlaens
Siemens Belgium

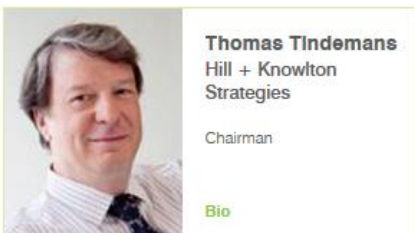
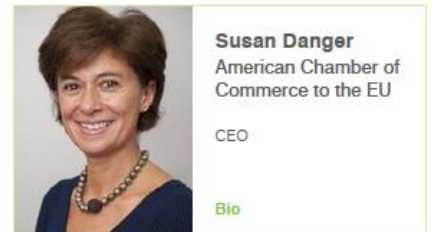
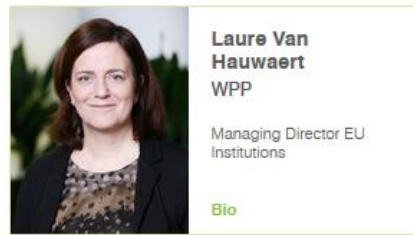
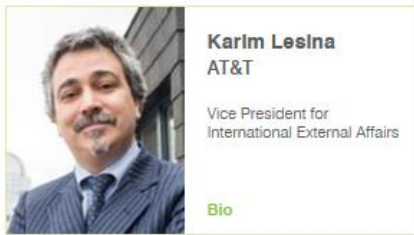
Human Resources

[Bio](#)

An initiative of

In collaboration with

Supported by



An initiative of

In collaboration with

Supported by

Confirmed students



Aleš Manica
18 years old

Slovak
Dream job: Entrepreneur
and innovator

Bio



Anna Reisinger
17 years old

Austrian
Dream job: Doctor or
business consultant

Bio



**Anna-Marie
Frelberg**
18 years old

German
Dream job: Government
inspector or politician

Bio



Antonia Bendixen
17 years old

German
Dream Job: accountant

Bio



Bernard Pirlea
19 years old

Romanian
Dream job: Running my
own tech company

Bio



Cedric Verbesselt
18 years old

Belgian (FL)
Dream job: CEO

Bio



**Daniel López
Delma**
18 years old

Spanish
Dream job: CEO,
entrepreneur

Bio



Dennis Mathiasen
19 years old

Danish
Dream Job: Being the
leader of my own company

Bio



Efulanssi Kisilgha
19 years old

Belgian (FR)
Dream job: headmaster in
education,
entrepreneurship, NGO

Bio



Emma Gatt
18 years old

Maltese
Dream job: Finance and
Management

Bio



Gian Paolo Salvi
19 years old

Italian
Dream Job: CEO or Sports
Director of a football team

Bio



Grete Elmi
18 years old

Estonian
Dream Job: Finance and
Management

Bio



Helga Melter
23 years old

Hungarian
Dream job: Event organizer,
project coordinator

Bio



Igor Súlovský
18 years old

Slovak
Dream Job: I just want to
have a job which will make
me happy

Bio



Inês Bernardes
18 years old

Portuguese
Dream job: Marketing
manager

Bio



**Ioanna
Glannakopoulou**
18 years old

Greek
Dream job: Entrepreneur
(technology startup)

Bio



Katarina Cuturilo
18 years old

Serbian
Dream job: Entrepreneur

Bio



Kristjan Erik Lilve
20 years old

Estonian
Dream job: Entrepreneur

Bio

An initiative of

In collaboration with

Supported by



Lara Fizalne
18 years old

Belgian (FR)

Dream job: Healthcare, sports, or educational management.

Bio



Laura Pathare
18 years old

Danish

Dream job: Being the leader of my own company

Bio



Liutauras Mazonas
18 years old

Lithuanian

Dream job: Entrepreneur or politician

Bio



Michael Lukac
18 years old

Czech

Dream job: Rentier

Bio



Miguel Martins
19 years old

Portuguese

Dream job: Adventure photographer

Bio



Ondrej-Pavel Krysl
18 years old

Czech

Dream job: Manager, airport dispatcher

Bio



Pablola Dushi
18 years old

Albanian

IT specialist

Bio



Patrycja Mikolajuk
18 years old

Polish / Belgium FR

Dream job: being an entrepreneur, having my own innovative business

Bio



Raphael Sammut
17 years old

Maltese

Dream job: IT Lawyer

Bio



Roberta Montagno
19 years old

Italian

Dream job: Marketing analyst

Bio



Sami Manjah
20 years old

Belgian (FR)

Dream job: lawyer in the international humanitarian law

Bio



Scott Vilasco
18 years old

Belgian (FR)

Dream job: Business lawyer in an international law firm

Bio



Simona Knatalte
19 years old

Lithuanian

Dream job: Banker

Bio



Simona Spalevic
17 years old

Serbian

Dream job: Doctor or entrepreneur

Bio



Tristan Lelter
17 years old

Austrian

Dream job: Investment banker / broker

Bio



Vlad Obogeanu
19 years old

Romanian

Dream job: Computer science engineer

Bio



Zeynep Soyan
17 years old

Turkish

Dream job: Architect

Bio

An initiative of

In collaboration with

Supported by