



A JA EUROPE INITIATIVE SUPPORTED BY FERD

**FERD**

 **JA Europe**  
A Member of JA Worldwide®

## FERD'S LIST

FERD's LIST recognizes inspirational young entrepreneurs and leaders; individuals we believe will "create enduring value and leave a lasting footprint". They are connected through their experience from Junior Achievement in Europe.

Each year we will identify between 5 and 10 honourees and induct them on to FERD's LIST. We will celebrate them and tell their inspirational stories. The celebration takes place in Brussels, the capital of Europe, each autumn.

<b>Official hashtag#</b>	#FerdList
<b>Nomination period</b>	23 May 2017 – 30 June 2017
<b>Celebration Event</b>	October 11 <sup>th</sup> 2017, Norway House, Brussels



*"Our vision is that we should create enduring value and leave a lasting footprint. To do this we are putting not only money, but also time, where our proverbial mouth is"*  
Johan H. Andresen, Owner and Chairman, Ferd

## TARGET GROUP

- JA Alumni (past participants in the Junior Achievement Company Programme or Start-up Programme)
- 25-40 years old
- JA Alumni entrepreneurs on their way to create sustainable and successful businesses
- Outstanding JA Alumni innovators and inspiring leaders

## BACKGROUND

JA Europe's intention with this project is to highlight the lasting impact entrepreneurship education has on young people. Each story will be an inspiration to other young people. It is equally important for the public and for policy makers to see how this kind of education contributes to job creation and cultivates leadership.

Johan H. Andresen and his company FERD have been long-time supporters of Junior Achievement's programs. FERD was among the founding partners of Ungt Entreprenørskap (JA) in Norway and as a member of the JA Europe Board of Directors; Johan H Andresen has helped build the JA network across Europe. In particular, he has been instrumental in developing schemes to support and promote JA alumni as they transition from education into the economy.

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## HOW TO APPLY

Nominations from alumni are welcome, as well as nominations by Junior Achievement national organisations, board members, partners and employers.

The application form is available [here](#).

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## SELECTION

- A jury panel led by FERD will evaluate the submissions and invite a number of qualified candidates to an online interview.
  - The 5-10 most qualified candidates will be selected as members of FERD'S LIST
  - Each year, the new honourees will be special guests at the celebration event in Brussels in October.
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## SELECTION CRITERIA

- *Identify young people not only for what they have achieved, but celebrate the pathway that they are on; recognizing them for being in the moment where their potential is being transformed into greater and greater value for society.*
  - *Outstanding young entrepreneur or leader*
  - *Change-maker, innovator*
  - *Evidence of a growing business or organization*
  - *Contribution to job creation*
  - *Driven by a desire to succeed and to give back at the same time; exemplary leaders and role models for others*
  - *Trustworthy, passionate, high integrity, strong communicators, good listeners, vision, grateful to their team, positive.*