

SESSION DESCRIPTION

Pre-Conference: Special Sessions on LMS

November 28 –29

| TIME | SESSIONS | TARGET GROUP |
|---|--|---|
| Nov 28 14:00-17:30 & Nov 29 09:00-12:30 | <p>Pre-Conference: Special Sessions on LMS (Learning Management System):</p> <p>Introduction to Global Learning Management System (LMS) - Part I (Nov 28) & II (Nov 29)</p> <p>LMS is an important tool, blended is a solution, but we also need a strategy</p> <p>Description: It is a 2-part session. Digital Technology is becoming the fabric of our everyday life and a key component in our learning experiences/programs for our students. How do we leverage a Learning Management System (LMS) and other technologies? Do we have technology framework and strategy that are scalable and flexible? How do we avoid the digital-technology-or-blended-is-the-answer trap? These questions and more are now integral to our successful delivery of programs and ensuring digitally-minded students are engaged and prepared for the future. This is an opportunity to spend some focus time digging into learning technologies/blended, share with your fellow JA colleagues and bring back to your team some insights and thoughts to inform your local digital strategy.</p> <p>Session goals (activities to be added)</p> <ol style="list-style-type: none"> 1. What a learning platform is and isn't - LMS, mobile devices and more 2. Technology trends and our teacher, volunteer, donors and student needs 3. Leveraging JA unique instructional model and capitalizing on real time data for evaluation 4. Learning Technology strategy – opportunity to outcome to tools/solutions 5. Managing digital – governance, IP, ongoing maintenance 6. Managing the challenges while Change Management and implementation | For Operations /Program and Education staff |

| | | |
|--|---|--|
| | <p>Takeaways</p> <ul style="list-style-type: none"> • High-level understanding of learning technologies, dive into LMS • Examination of JA Instructional models • Consideration of change management, implementation • Self-examination of local technology and initial strategy <p>Materials</p> <ul style="list-style-type: none"> • Demo access to LMS and associated materials <p>Facilitator: Mary Catherine (MC) Desrosiers - Senior Vice President, Education and Learning Technologies Junior Achievement USA & Sharon Lent - Vice President, Field Program Services, Junior Achievement USA (Supported by Gabi Zidkova & Davide Coppaloni)</p> | |
|--|---|--|

JA Europe Annual Conference

November 29 – December 1

| TIME | SESSIONS | TARGET GROUP |
|--------------------------------|---|-------------------------------|
| Nov 29 12.00 – 14:30 | <p>USAID meeting</p> <p>This is an internal meeting of the partners involved in the grant "Supporting Entrepreneurial Education in Eastern Europe" awarded by the U.S. Agency for International Developments (USAID) to Junior Achievement Worldwide (JA_Wordwide).</p> <p>Facilitators: Caroline Jenner and Veronica Mobilio</p> | Only for invited countries! |
| Nov 29 12.30 – 14:00 | <p>MARKETPLACE</p> <p>MARKETPLACE session will be a great networking opportunity for all members. Marketplace concept: we will have a fast-changing series of table-talks featuring hot topics, great ideas & sharing the best practices with our own top notch experts.</p> <ul style="list-style-type: none"> • Moderator will open the Marketplace and invite everyone to introduce their session in 1 minute! • Each session leader(s) will have their own table, with a number on it. You will be invited to introduce the session to everyone from your table. | For All: Staff People/CEOs |



| | | |
|--------------------------------|--|---|
| | <ul style="list-style-type: none"> The session aims to be a longer type of speed dating. Each of you have 15 min available to convince the audience that your topic is great. You have the chance to present the topic to different groups of participants. Participants will be given a task. They will have to identify among the participants somebody from another country with whom they can develop further an idea taken from the marketplace or discussed on the tables. At the end we will have 5 min to give the chance to participants to present their idea for an innovation. | |
| Nov 29 15.00 – 18:00 | <p>FORUM hosted by JA Bulgaria</p> <p>JA Bulgaria 20 Years Anniversary Events Programme – TBC soon</p> | For All: Staff People/CEOs Business Delegates & Guests |
| Nov 30 09:00 – 10:15 | <p>Opening Session</p> <ul style="list-style-type: none"> Keynote Speaker: Dr Kerry Healey, President of Babson College – TBC ICEE Final Report on the Impact of Company Program Vegard Johansen, ENRI - TBC <p>Moderator: Caroline Jenner</p> | For All: Staff People/CEOs Business Delegates & Guests |
| Nov 30 10:30 – 12:30 | <p>Annual General Meeting</p> <p>Facilitators: Caroline Jenner</p> | For CEOs & Business Delegates only! |
| Nov 30 10:30 – 12:30 | <p>Transforming JA Programs (Company Program)</p> <ul style="list-style-type: none"> What do we take away from recent impact research like ICEE? Fast Forward on COYC <p>Where should we go to grow the JA Company Program? Findings from recent research, such as the Innovation Cluster for Entrepreneurship Education (ICEE), provide useful insights about what works and what does not work in the implementation of the JA Company Program. Participants will be able to have a deep look at these findings and discuss how to improve the implementation of the program to achieve a deeper impact. During the discussion, we will look at the formal, non-formal and informal learning by analyzing also the impact of the Company of the Year Competition.</p> | For program and Education staff |

| | | |
|--------------------------------|---|--|
| | Facilitator: Veronica Mobilio | |
| Nov 30 10:30 – 12:30 | Transforming JA Programs (Primary and Middle Grades) <ul style="list-style-type: none"> • What have we learned from research • Innovations in content/delivery <p>The benefits of entrepreneurship education at an early age is well documented particularly in the development of non-cognitive skills (e.g. creativity, proactivity, motivation, perseverance). The JA Network reaches almost 1.5M primary and middle grade students every year, however the fast changes in the modern world requires constant updates in the way we deliver and develop our programs. In this session, participants will discuss what the focus should be and how we can innovate our programs for this age group.</p> <p>Facilitator: Vera Martinho</p> | For Program and Education staff |
| Nov 30 12.30 – 13:30 | Luncheon featuring “More than Money” Roll Out <p>Designed specifically for elementary students, ages 7-11, the JA More than Money program introduces students to financial literacy and entrepreneurship, including social studies learning objectives focused on money-management skills, goods and services, and global markets. The updated program features online digital resources, further enhancing and building upon the skills taught in the classroom.</p> | For All |
| Nov 30 13:30 – 17:00 | PROGRAMS 360° - JA (Program) Innovation At Work Interactive session (designing/developing/evaluating/teaming) <p>How can I ensure my programs are high quality and competitive? Demonstrate impact? Scalable? While continually innovating? If you ask yourself these questions then this is the session for you. We will not only explore these key questions, but provide approaches and tools. This is also an opportunity to be part of creating an innovation network to share ideas and best practices – before – during and after the session.</p> <p>Session goals (activities to be added)</p> <ol style="list-style-type: none"> 1. Make the case for innovation as it applies to you current product strategy (benefits--effectiveness, marketability, scalability, etc.) Starting with the opportunity | For Operations Program and Education staff |



| | | |
|--|--|---|
| | <ol style="list-style-type: none"> 2. Create a context for innovation (these things need to be in place) 3. Introduce Development process 4. Introduce the tools and how they fit with the process and support the goals 5. Introduce the idea of a network (make them feel that they can be part of a network effect) <p>Takeaways</p> <ul style="list-style-type: none"> • Overviews goals of innovation • Overview of a development process and related tools • Introduction to a more strategic approaches for program development • Highlights of opportunities and challenges • A way to think about a new network <p>Materials</p> <ul style="list-style-type: none"> • Pre-read HBR innovation article • Handout - innovation process • Post - demo access to JA USA R&D & education production center <p>Facilitator: Mary Catherine (MC) Desrosiers - Senior Vice President, Education and Learning Technologies Junior Achievement USA</p> | |
| <p>Nov 30 13:30 – 17:00</p> | <p>BOARD OF CEOs MEETING (Annual CEO Meeting)</p> <p>Facilitator: Caroline Jenner and Diana Filip</p> | <p>Mandatory for all CEOs</p> |
| <p>Dec 1 08:30 – 12:00</p> | <p>Box of Crayons: The Coaching Habit</p> <p>This innovative, award-winning program is an introduction to coaching skills for managers and leaders. Beginning with a half-day session, The Coaching Habit program shows busy managers how to slay the advice monster so that they can say less, ask more and change the way they lead forever. To ensure that it becomes an innate way of leading and interacting, we deliver tools and accountability systems to get it “in their bones.”</p> <p>We will focus on a range of practical next-day-ready coaching tools to increase focus, engagement and impact, including:</p> <ul style="list-style-type: none"> • The 7 most powerful coaching questions for managers, core questions that can be used in any conversation | <p>For CEOs or Team Leaders (Maximum 40 places)</p> |

| | | |
|-------------------------------|--|---------------------------|
| | <ul style="list-style-type: none"> The Coaching Bookends™ — powerful ways of starting and finishing any management conversation to help increase its coaching impact <p>Presenter: Jonathan Hill</p> | |
| Dec 1 09:00 – 12:00 | <p>PMI - Project Management Institute - TBC</p> <p>(More info soon)</p> | For Staff People |
| Dec 1 09:00 – 12:00 | <p>Start-Up Program Meeting</p> <ul style="list-style-type: none"> Which direction should we go to grow the JA Start Up Program? Goals of the Start Up program Investor Pitch Deck IDEAS for working together Video Competiton EEC 2018 <p>Facilitators: Turo Numminen and Vanda Franciscy</p> | For Start Up Coordinators |