

JA Europe & Citi Foundation

JA Europe and the Citi Foundation work together in 19 European countries to equip secondary school students with entrepreneurship and financial literacy skills through the JA Company Programme and the Entrepreneurial Skills Pass™ (ESP). Students across Europe collaborate with Citi mentors to create business concepts and complete their entrepreneurial experience.

30 years
of partnership

51.950 Students

230 Volunteers

14 Citi Employees serve on JA Boards

Elements of the partnership

19 European Countries



Bulgaria, Czech Republic, Hungary, Israel, Romania, Slovakia, Turkey, Denmark, Finland, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland



Multiplied and expanded the delivery of practical entrepreneurial learning experiences for students aged 15-19.



Supported the development of the self-assessment tool in the Entrepreneurial Skills Pass (ESP).



Citi Client Focus Award during the JA Europe Company of the Year Competition.



“ The future of young people is important to Citi, and we are committed through our Pathways to Progress initiative to supporting them to develop employability skills and an entrepreneurial mindset. JA Europe has created future leaders, change-makers, sparked new ideas and raised the ambitions of young people that will benefit society and the economy for many decades to come. ”

Francesco Vanni d'Archirafi,
CEO of Citi Holdings

