

SESSION DESCRIPTION

JA Europe Annual Conference

December 4-7, Malta

TIME	SESSIONS	TARGET GROUP
Dec 4 14:00 – 16:00	<p>(Extra meeting) Working Group on Development</p> <p>This is a follow up on the regular WG calls. If you are a member of the WG you will be contacted to participate in this session.</p> <p>Facilitators: Diana Filip</p>	By invitation only.
Dec 4 16:30 – 17:30	<p>OPENING SESSION & MARKETPLACE</p> <p>JA Alumni will help us kick off this year’s conference. Their work in so many countries is having a bigger and bigger impact. We will also learn about plans for the JA Centennial, the new <i>GATHER</i> platform and what we have learned from 5 years of the <i>Entrepreneurial Skills Pass</i>.</p> <p><i>Right after the opening session we will all move into the MARKETPLACE.</i></p> <p>Facilitators: Caroline Jenner and JA Alumni</p>	Everyone
Dec 4 17:30 – 19:00	<p>MARKETPLACE</p> <p>A great networking opportunity for all members. We will have 10-15 spots so let us know if you want to present a good practice there. We’re looking for all your innovations, digital transformations and cool partnerships. Everyone will have 1 minute to present. The idea is to make it a creative speed-dating session that truly engages both presenters and participants.</p> <p>Facilitators: Caroline Jenner and JA Alumni</p>	Everyone
Dec 5 09:00 – 12:00	<p>CO-CREATION SESSION ON PROGRAMS</p> <p>One of the areas where we feel we need to spend more time is on program development. What are some of the latest developments in programs in the network? What have we learned from research? What are the learning outcomes we want? Are our programs robust enough</p>	Everyone

	<p>and ready for the future? Using a Co-Creation process we will do a deep dive on our selected programs from Primary up to University. It allows us to take advantage of each other's content and implementation expertise at different levels, to focus on making key improvements but also to propose new directions. JA's theory of change and learning pathway has always been a critical success factor: we have the advantage of collective intelligence to make our programs the best that they can be.</p> <p>Facilitators: Vera Martinho, Caroline Jenner</p>	
<p>Dec 5 13:00 – 16:30</p>	<p>ANNUAL BOARD OF CEOs MEETING</p> <p>This is the one CEO meeting per year where we expect all CEOs to participate. These are the network's top leaders and most experienced professionals. We make important decisions that drive the network forward. As we grow and meet ever more complex challenges, higher connectivity and team work between CEOs is essential.</p> <p>(please note that the summer CEO meeting will be in Oslo during the EEC in JUNE 2019)</p> <p>Facilitator: Caroline Jenner, Diana Filip</p>	<p>CEOs only</p>
<p>Dec 5 13:00 – 16:30</p>	<p>Excellence in Teacher Training, Support and Recognition</p> <p>Teachers are important multipliers for JA. Our research shows that we need to train them better, support them more and certainly do everything we can to keep them. This session is all about achieving success with educators. What are the best strategies and tactics used in the network? How can The Entrepreneurial School Awards and other national or international recognition schemes add value?</p> <p>Facilitators: Vera Martinho</p>	<p>For staff</p>
<p>Dec 6 09:00 – 12:00</p>	<p>Annual Board Members' Forum (including Board Members, Business Delegates & CEOs)</p> <p>Growth is an imperative for JA--in numbers of young people, in numbers of schools, in penetration. There are all kinds of drivers and hindrances—not the least of which is funding. Our national boards and management have all strategized around this. So what are the growth success stories? How did they do it? We've boiled it down to a few key approaches, but we've also asked for the frank truth about it. What worked and what didn't? We want to create a short Forum report that we can share afterwards. Join the conversation!</p>	<p>For CEOs and Board Members</p>

	Facilitator: Caroline Jenner and Diana Filip	
Dec 6 09:00 – 12:00	CO-CREATION SESSION ON GROWTH AND AWARENESS-RAISING (in two parts) <p>Stakeholders' growth is an important focus of our work at JA but is often bumped down the priority list compared to program implementation and fundraising. What are some of the latest good practices in the network when it comes to raising awareness of JA and the positive impact of EE? JA national offices will share and discuss campaigns towards alumni, teachers engagement, partner visibility, and media outreach. What are the lessons learned? How do we measure our progress?</p> <p>In the afternoon, we will concentrate of the JA Centennial strategy. Using a Co-Creation process we explore how to take advantage of this celebration here in Europe. We will focus on developing a unified message around the JA Company Programme and combining efforts to increase awareness of JA towards partners, teachers, students and parents.</p> Facilitator: Mathilde Poncelet	For Staff People
Dec 6 13:00 – 16:00	Annual General Meeting <p>All members and observers of JA Europe are asked to participate in this meeting each year. Voting members must be present with at least 1 business delegate. They may have a second delegate (either a board member or the CEO).</p> Facilitator: Caroline Jenner	For CEOs & Business Delegates only!
Dec 6 13:00 – 16:00	CO-CREATION SESSION ON GROWTH AND AWARENESS-RAISING (cont'd) Facilitator: Mathilde Poncelet	For Staff People